

2011 Halloween Parade
“Celebrating 65 Years of Tradition:
The Vienna Halloween Parade through the Decades, 1946-2011.”

Greetings:

Enclosed you will find the 65th Annual Halloween Parade registration packet and instructions. This information is necessary when making application for a parade entry. *Please call the Vienna Parks and Recreation Department at 703-255-6360 for any further information.*

For returning parade applicants and for any new participants;

Entry deadline is Friday, September 30, 2011. SPACE IS LIMITED TO THE FIRST 90 APPROVED APPLICANTS; THEREFORE, PARADE MAY FILL BEFORE THE DEADLINE. COMPLETED APPLICATIONS DO NOT GUARANTEE ENTRANCE.

This year's parade is scheduled for Wednesday, October 26, 2011, at 7 p.m. The parade route is approximately ½ mile long and lasts 1-3/4 hours. Please make sure your group is prepared with warm clothes, comfortable shoes and *flashlights*. Parade is rain or shine! The line-up areas are very dark and spooky!

This year's parade theme is **“Celebrating 65 Years of Tradition: The Vienna Halloween Parade through the Decades, 1946-2011.”** The Parade Committee encourages everyone entering this year's parade to focus on representing a decade or time from the past!

The categories for judging parade entrants are as follows: Youth Band, Adult Band, Float with Music, Float without Music, Youth Performers, Adult Performers and Antique Vehicles. Floats will continue to be judged on creativity and theme interpretation. *This year's Award Ceremony will be held during the November 7, 2011 Town Council meeting at 8 p.m. A reception will also be held prior to the meeting beginning at 7 p.m. at the Vienna Town Hall. Winners will be notified in advance.*

To participate, you must submit a completed **REGISTRATION FORM**; a **NARRATIVE** (*No changes and/or additions will be taken after Sunday, October 16, 2011*); a **WAIVER**; and, if you are entering a float, a **FLOAT POLICY** form with a detailed sketch and description to the *Vienna Parks and Recreation Department by Friday, September 30, 2011 – NO EXCEPTIONS*. ALL entries are subject to the approval of the Parade Committee and must abide by the enclosed **REGULATIONS AND PROCEDURES**. As a reminder, it is against State Law to release balloons into the air. It is also against parade rules to hand out or throw candy, literature, balloons, etc. Any violation of the laws and/or rules and regulations will result in a future parade ban and possible criminal charges. Once your application has been approved, you will receive a confirmation within two weeks. Your LINE-UP NUMBER and detailed information will follow after October 10, 2011. **PLEASE DO NOT CALL THE PARKS AND RECREATION DEPARTMENT UNLESS YOU HAVE NOT RECEIVED YOUR LINE-UP PACKET BY OCTOBER 18, 2011. Please share your line-up information with your participants to help eliminate the large number of line-up information calls we receive.**

With 65 years of parade tradition to uphold, the Parade Committee is striving for outstanding creative entries. We look forward to receiving your application.

Sincerely,

Cathy Salgado, Director
Town of Vienna Parks & Recreation

Rebecca Diamond, Parade Chairperson
Board of Directors
Vienna-Tysons Regional Chamber of Commerce

Enclosures:

1. Registration Form
2. Narrative
3. Waiver
4. Float Policy – return only if you are entering a float
5. Regulations and Procedures – read, save and abide

REGISTRATION FORM
65th ANNUAL VIENNA HALLOWEEN PARADE-2011

“Celebrating 65 Years of Tradition:

The Vienna Halloween Parade through the Decades, 1946-2011.”

SPACE IS LIMITED to First 90 Approved Applications

Deadline for Consideration: Friday, September 30, 2011 – No Exceptions

I/we the undersigned, do hereby make application to participate in the 2011 Vienna Halloween Parade scheduled for *Wednesday, October 26, 2011*. We understand that as participants we must follow the entry rules as attached and that our entry will contribute to the theme of the parade.

A confirmation will be sent to you within two weeks of application receipt.

Failure to complete all required forms (including narrative) may result in notification delay.

NAME OF ORGANIZATION (what the parade announcer will identify your organization by):

Name of Contact (one contact per group only): _____

Address of Contact: _____ City _____ State _____ Zip _____

Phone # of Contact: (Day) _____ (Evening) _____ **E-MAIL:** _____

of Participants in Entry: _____ **ALL GROUPS including Walking Groups must follow Parade Theme. Non-Performing Groups are limited to 50 participants.**

CATEGORIES: Check One That Applies

Youth Band Float with Music Youth Performer Antique/Classic Vehicle

(Limit of 20 in any one entry)

Adult Band Float w/o Music Adult Performer Walking Group (Non-Judging, 50 person limit)

DO YOU WANT YOUR ENTRY TO BE JUDGED (Walking Groups are Non-Judged)? Yes No

Please Describe Your Entry:

If a Float: Length of Float _____ Width of Float _____ Height of Float _____ (Float Entry Form must be completed)

Awards Ceremony: Vienna Town Council Meeting, Monday, November 7, 2011 8pm. Winners will be notified in advance.

I/We agree to follow the rules and regulations for the parade and will abide by any Committee decision that affects our participation. I/We have attached the Float Policy (if applicable).

Signature: _____ **Date:** _____

Print Name: _____

RETURN THIS COMPLETED FORM WITH YOUR NARRATIVE & WAIVER BY SEPTEMBER 30, 2011. SPACE IS LIMITED TO THE FIRST 90 APPROVED APPLICANTS; THEREFORE, PARADE MAY FILL BEFORE SEPTEMBER 30. COMPLETED APPLICATIONS DO NOT GUARANTEE ENTRANCE.

SEND TO: Vienna Parks & Recreation Department
2011 Halloween Parade Entry
120 Cherry Street SE
Vienna, VA 22180

FAX TO: 703-255-6399

For more information please call: 703-255-6360

Office Use Only: Date Received _____ Forms Attached: Float Policy Narrative Waiver

Date Confirmation Sent: _____

VIENNA HALLOWEEN PARADE

(Return by Friday, September 30, 2011 – NO EXCEPTIONS. No changes and/or additions are permitted after October 16, 2011)

(Please **TYPE** or **PRINT** your entry description)

NAME FOR ANNOUNCER: _____

NAME OF CONTACT PERSON: _____

DAY PHONE: _____

EVENING PHONE: _____

E-MAIL: _____

What you write below will be read by the parade announcer when your parade entry passes the reviewing stand. (We reserve the right to edit.) Help us give your entry the credit and attention it deserves by including the name of your organization in your narrative. **Please remember this parade is for children.** (Imagine that you're reading your comments aloud to 30,000 people ranging in age from three to ninety-three. Does it capture and hold everyone's attention for a moment? If so, then it's probably perfect!) Your comments should be **UPBEAT, INTERESTING, and BRIEF (approx. 50 words)** for the benefit of the spectators, judges and your fellow parade participants.

**RETURN THIS COMPLETED FORM WITH YOUR REGISTRATION FORM & WAIVER
BY SEPTEMBER 30, 2011**

Vienna Parks & Recreation
2010 Halloween Parade
120 Cherry St SE
Vienna, Virginia 22180

WAIVER
VIENNA HALLOWEEN PARADE
(Return by September 30, 2011– NO EXCEPTIONS)

The undersigned agrees to save and hold harmless from any and all damage or injury **THE TOWN OF VIENNA** and the **VIENNA-TYSONS REGIONAL CHAMBER OF COMMERCE (ITS OFFICERS AND DIRECTORS)** as a result of participation on Wednesday, October 26, 2011 in the 65th Annual Vienna Halloween Parade sponsored by the Town of Vienna in cooperation with the Vienna-Tyson's Regional Chamber of Commerce of Vienna, Fairfax County, Virginia.

(NAME OF ORGANIZATION)

(CONTACT NAME, printed)

(CONTACT NAME, signature)

(TITLE)

(DATE)

**RETURN THIS COMPLETED FORM WITH YOUR NARRATIVE
& REGISTRATION FORM BY SEPTEMBER 30, 2011.**

Vienna Parks & Recreation
2010 Halloween Parade
120 Cherry Street SE
Vienna, Virginia 22180

FLOAT POLICY
VIENNA HALLOWEEN PARADE
(Return by September 30, 2011 – NO EXCEPTIONS)
“Celebrating 65 Years of Tradition:
The Vienna Halloween Parade through the Decades, 1946-2011”

**NOW IS THE TIME TO PLAN YOUR FLOAT FOR THE
65th ANNUAL VIENNA HALLOWEEN PARADE**

**2011 THEME: “Celebrating 65 Years of Tradition:
The Vienna Halloween Parade through the Decades, 1946-2011.”**

1. Prepare a sketch or a drawing of your proposed, colorful, and entertaining float.
2. Submit the drawing, along with the signed form below, to the Parks & Recreation office by Thursday, September 30, 2011.

Any business, club, organization, school, individual or political party may submit a float application to the Parade Committee for approval. A float is hereby described as any vehicle, decorated in a colorful and entertaining motif, which follows the theme of the parade. This vehicle is to be decorated **to the extent that it is not recognized as a vehicle**, with the exception of the ‘cab portion with driver’ (if applicable). The maximum height for all floats is 14 ½ feet from the ground.

FLOAT DIMENSIONS: ____Length ____Width ____Height

I am/We are applying to participate in the 2011 Vienna Halloween Parade. I/We have enclosed the sketch of our float and understand that this sketch and application are subject to the 2011 Parade Committee’s approval. I/We agree to abide by the Committee’s decision.

NAME OF ORGANIZATION: _____

CONTACT NAME: _____

ADDRESS OF CONTACT: _____

CITY OR TOWN: _____ STATE: _____ ZIP CODE: _____

PHONE NUMBER OF CONTACT: (DAY) _____ (EVENING) _____

E-MAIL: _____

If you are entering a float, you must
**RETURN THIS COMPLETED FORM WITH YOUR REGISTRATION FORM,
NARRATIVE & WAIVER BY SEPTEMBER 30, 2011.**

Vienna Parks & Recreation
2011Halloween Parade
120 Cherry Street, SE
Vienna, Virginia 22180

REGULATIONS AND PROCEDURES - 2011

VIENNA HALLOWEEN PARADE

To provide an organized, entertaining and safe parade, the Town of Vienna has adopted the following regulations and procedures:

REGISTRATION AND APPLICATIONS:

1. Any invited person, organization, club, business, or group may enter the parade if all regulations are met and space is available.
2. All units or individuals must be registered with the Parade Committee by the deadline date of **September 30, 2011**.
3. This parade is primarily to be viewed by children. All entries must be in good taste and contribute to the overall theme of the parade.
4. Registrations are subject to the approval of the Parade Committee. The Parade Committee may deny participation to any unit or individual not in accord with these Regulations and Procedures.

FLOATS:

5. All vehicles must comply with the parade's Float Policy with the exception of the following: police vehicles, fire equipment, OFFICIAL parade cars and antique cars.
6. Any self-powered vehicle must be decorated with fire retardant materials covering more than 75% of the vehicle. If the float is pulled by a separate powered unit, the float must be 100% decorated with fire retardant materials; the pulling unit need not be decorated. All floats must reflect the theme of the parade.
7. It is important that floats arrive on schedule by the route designated.
8. Political entries must comply with the parade's Float Policy.
9. A political float cannot be decorated only with red, white and blue bunting and political stickers. It **must** follow the theme of the parade and be entertaining to the total audience, which includes children.
10. All auxiliary units must be registered and contribute to the theme of the parade.
11. For safety reasons, walkers along side of floats are not permitted.

BANDS, MAJORETTES, MARCHING UNITS, SPECIALTY GROUPS:

12. All units must maintain movement along the parade route. There will be no stopping for individual or group performances or routines at any point along the parade route, including the Reviewing Stand. If a routine is to be performed, it must be performed while moving at an advancing rate of no less than one-half step. Failure to comply will result in a disqualification.

GENERAL:

13. **Tossing of or handing out of items (candy, literature, balloons etc.) along the parade route is strictly prohibited.**
14. Bicycles or motorized vehicles NOT REGISTERED WITH THE PARADE COMMITTEE are strictly prohibited along the parade route.
15. All groups comprised of children are strongly encouraged to have adequate adult supervision.
16. Animal units must provide a clean-up crew to walk behind their animals.
17. Balloons may not be released into the air as described in the attached state law.

PENALTIES:

Any participants who are judged by the Parade Committee to be in violation of the above rules will be removed from the parade and banned from next year's parade.

If you have additional questions, please call the Vienna Parks & Recreation Department at 703-255-6360.

GRANDSTAND INFORMATION
2011 VIENNA HALLOWEEN PARADE

IN AN EFFORT TO KEEP THE PARADE ENDING ON TIME, THERE IS NO STOPPING TO PERFORM ALONG THE PARADE ROUTE. YOU MUST CONTINUE WALKING ALONG THE ENTIRE ROUTE, PERFORMING IN MOTION. PLEASE PLAN YOUR ROUTINES WITH THIS IN MIND. IN ADDITION, AS PARTICIPANTS PASS THE REVIEWING STAND YOU MUST CONTINUE MOVING. JUDGES WILL EVALUATE YOUR ENTRY AS YOU PASS THE REVIEWING STAND.

ALSO, WE WILL BE LIMITING THE NUMBER OF PERFORMING GROUPS WITH SIMILAR MUSIC AND ROUTINES.

THANK YOU FOR YOUR COOPERATION!